



**Shareholder Confidence Report**  
**Q4, 2015**

**Dow Chemical Company**

**E I Du Pont De Nemours And Co**

**Brendan Wood International**

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Brendan Wood & Partners

# The Brendan Wood Shareholder Confidence Panel

**BWI Panel**  
**Institutional**  
**&**  
**Private Wealth Investors**

**Secondary Markets**  
**Professionals**  
**Research, Sales & Trading**

**GLOBAL PANEL**  
2000+ Debriefs with Decision Makers  
\$6-\$7 Trillion in Assets  
65% Sector Specialists  
35% Generalists  
Average 9 Yrs Professional Experience, 25% more than 15 Years

+/- 650 Professionals, including...  
+/- 400 TopGuns

**GLOBAL RESOURCES PANEL**  
400+ Debriefs with Decision Makers  
\$900+ Billion in Assets  
80% Sector Specialists  
20% Generalists  
Average 11 Yrs Professional Experience, 35% more than 15 Years

+/- 150 Professionals, including...  
+/- 100 TopGuns

Geographic Breakdown of the BWI Panel 2015:

US	37%
Canada	19%
Europe/Middle East/Africa	28%
Pacific Rim	15%
Latin America	1%+

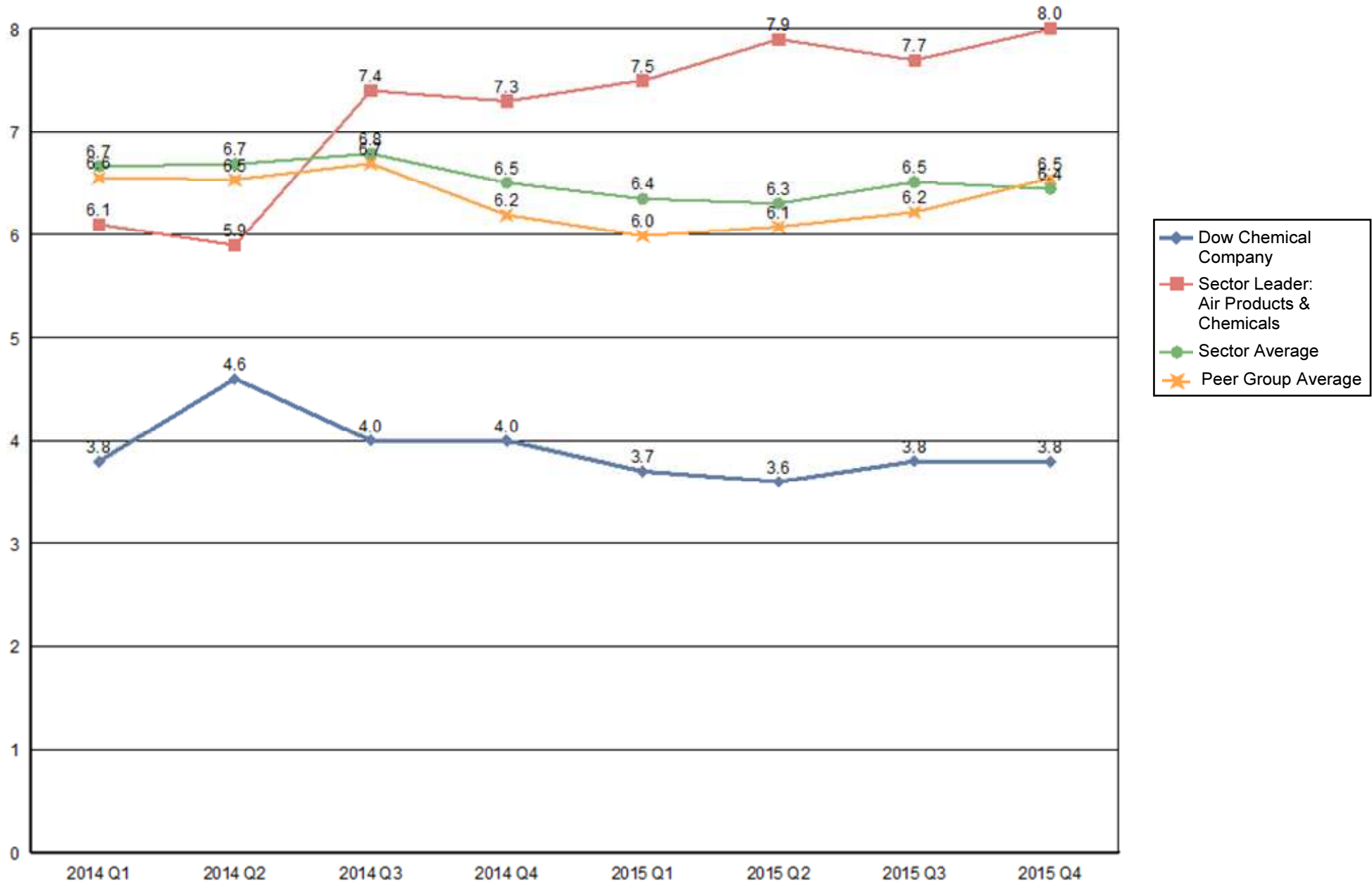
Global Resources Panel:

26%
30%
24%
19%
1%+

# Dow Chemical Company Shareholder Metrics vs Industry Leader CEO

## Quarter over Quarter Results

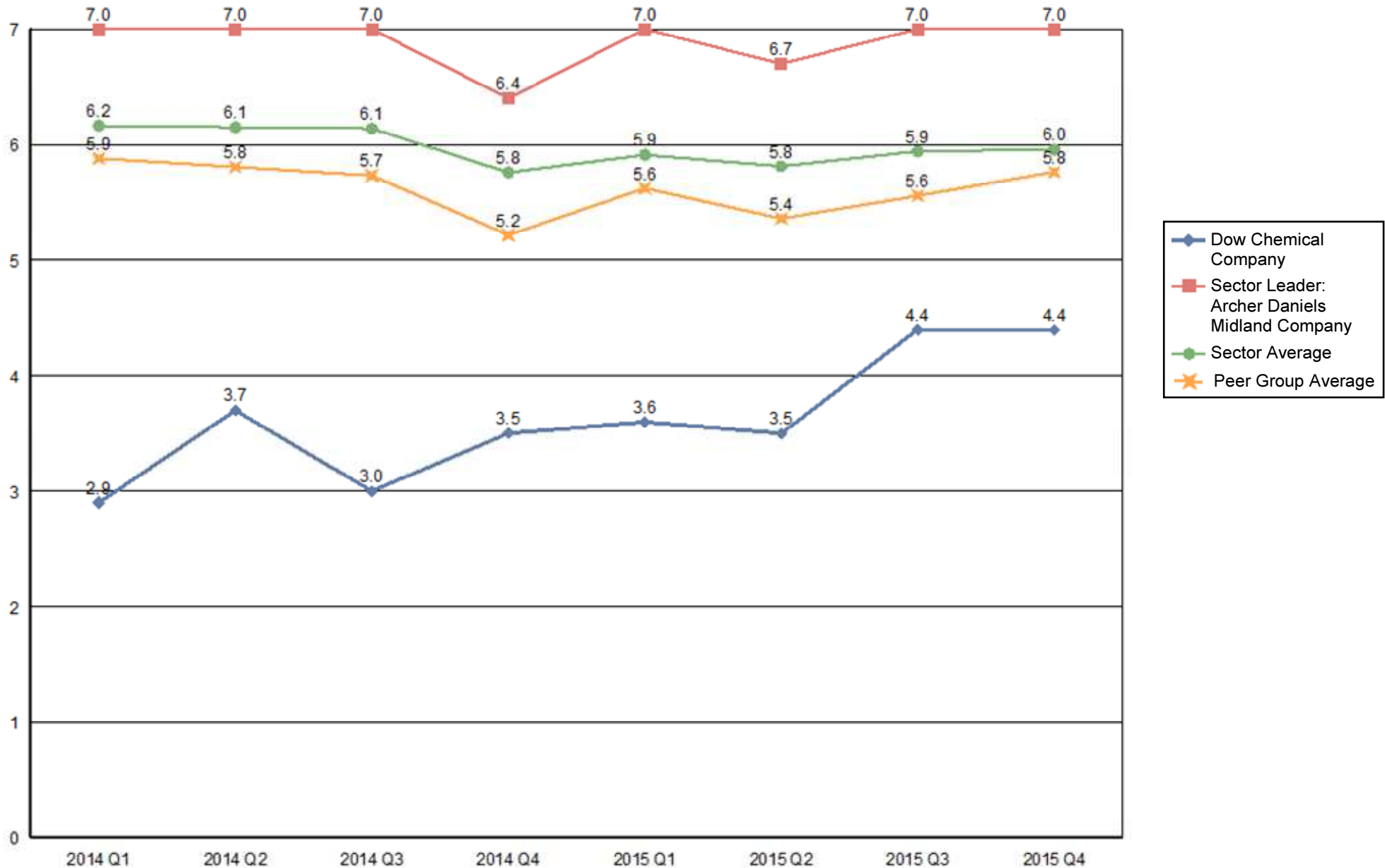
Global - Chemicals, Agriculture



# Dow Chemical Company Shareholder Metrics vs Industry Leader Board

## Quarter over Quarter Results

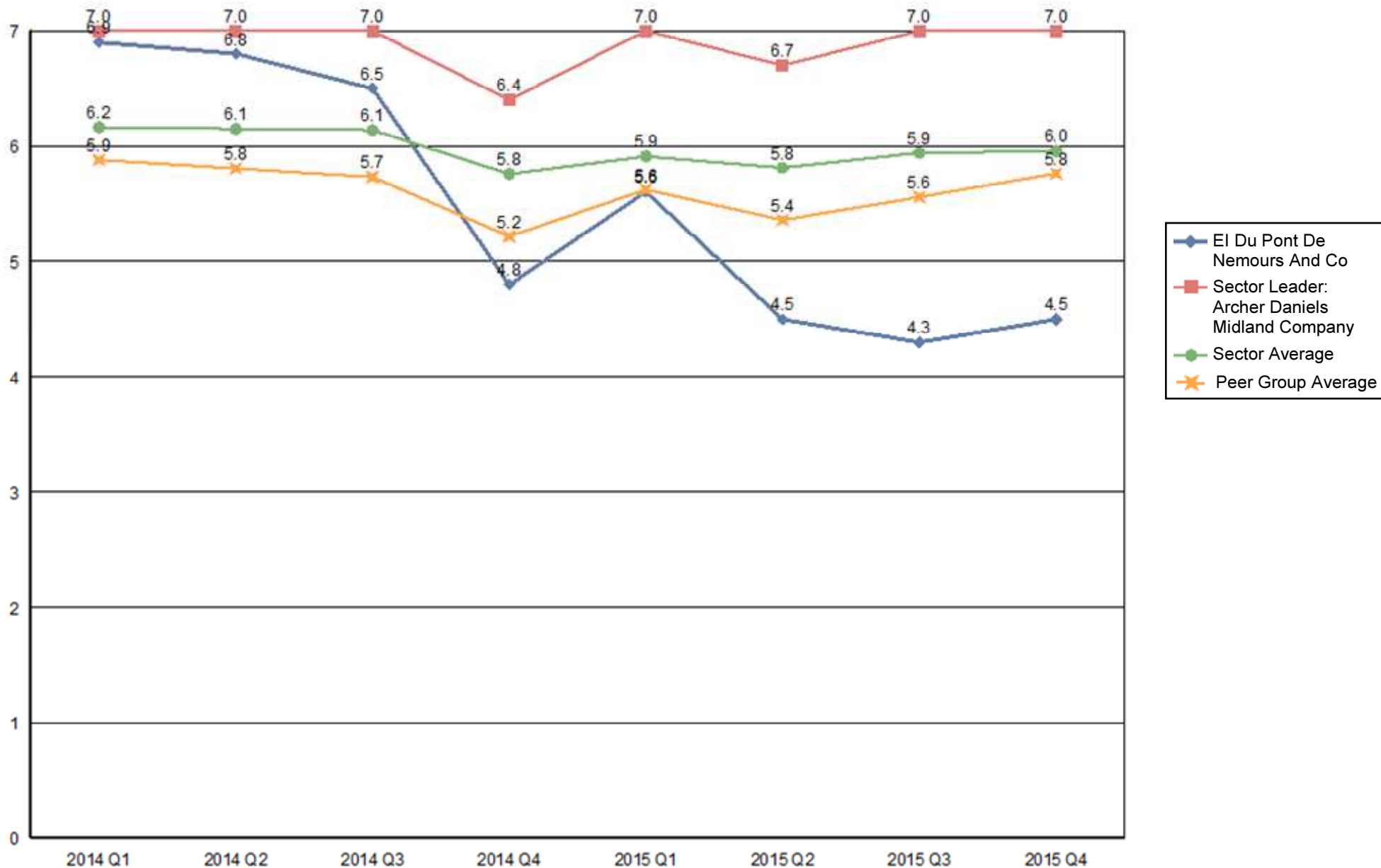
Global - Chemicals, Agriculture



# Ei Du Pont De Nemours And Co Shareholder Metrics vs Industry Leader Board

## Quarter over Quarter Results

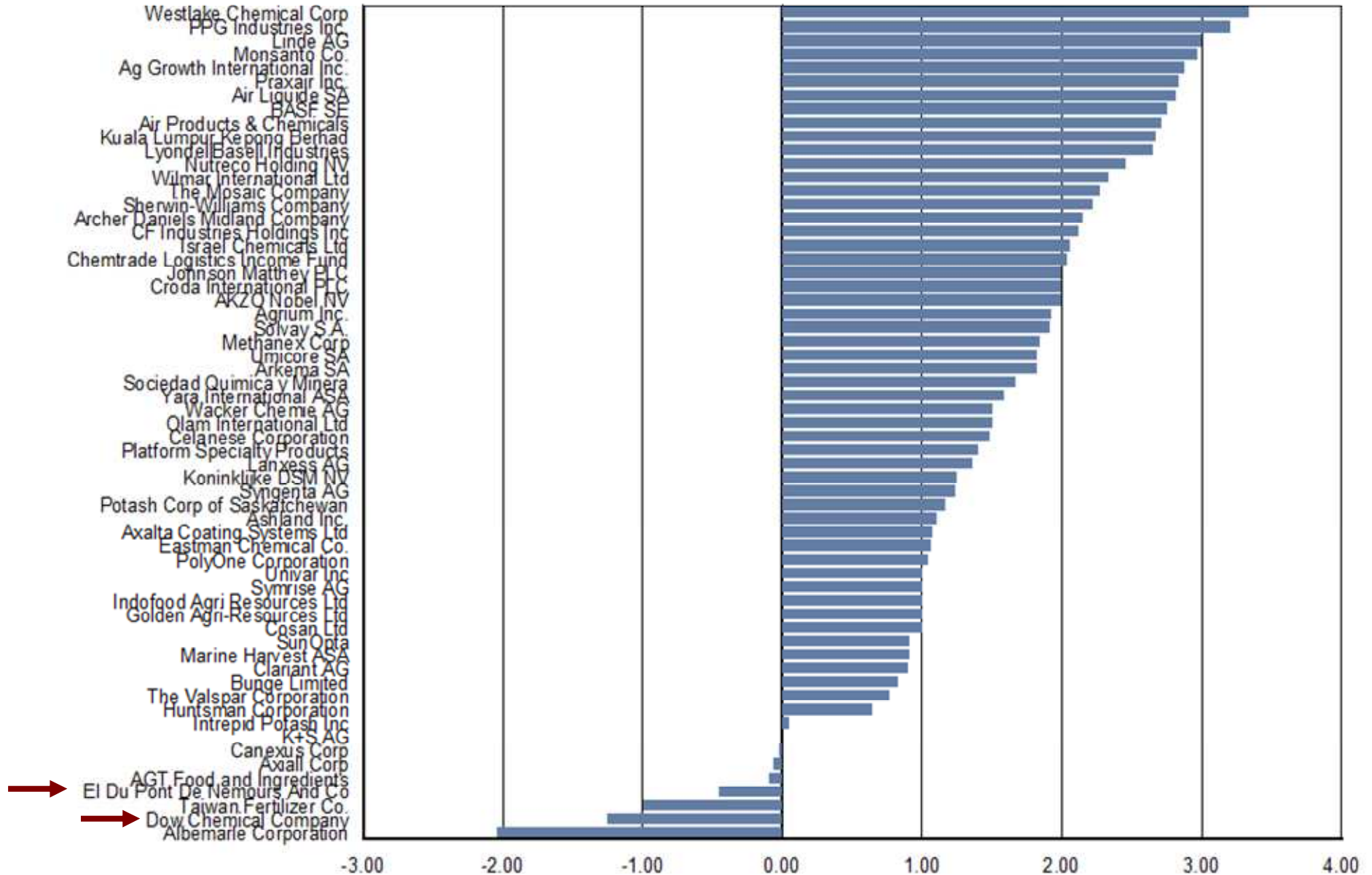
Global - Chemicals, Agriculture



# Confidence in CEO

12 Months Ending December 14<sup>th</sup> 2015

GLOBAL - AGRICULTURE CHEMICALS



# Confidence in Executive Board

12 Months Ending December 14<sup>th</sup> 2015

GLOBAL - AGRICULTURE CHEMICALS

