



*Lazarus Partners*

*Brendan Wood Partners & Friends  
Celebration 2005-2006*



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# The Voice of the Client

## REFLECTIONS & RESOLUTIONS

Christmas 2007

Last Christmas was a landmark for the Lazarus Partnership. For the first time, uniform BWI standards of performance and achievement were applied to our selection of charitable organizations. Candidate charities were invited to address six critical selection criteria designed to identify organizations which operate at the highest levels of transparency and accountability. These criteria reflect our twenty-six years as a charity sponsor and thirty-five year experience as an originator of world class performance standards in the capital markets. The response from charities was as diverse as the organizations themselves. In all cases the depth of our conversation intensified. Some relished the newly applied Lazarus Selection benchmarks while others found them ‘awkward’, ‘new’, ‘hard to respond to’ and so forth.

However, a year later, these criteria seem to have impressed most charitable organizations in a positive manner. Why?

When carefully considered, the Lazarus criteria have a hidden driver of credibility, insofar as these criteria were originally selected to establish a charity’s delivery system and its efficiency in meeting the needs of the ultimate client. Some charitable institutions focus on the well-heeled, socially influential donor. Others see their most important constituents as corporations pressured to pressure other corporations to allocate major gifts. Some charities assign considerable weight to the celebrities who endorse them and the public image of the organization.

Lazarus Partners criteria remain fixed upon the interest of the ultimate client, namely the person we are trying to serve and his/her dignity. In the world of giving, we feel we cannot go far wrong by heralding the importance of the voice of the client. Today’s Lazarus, beloved by God, is often ‘voiceless’ amongst us. Lazarus Partners makes real efforts to fill that gap.

Brendan Wood

# *A Christmas Story*



*Anne & Brendan Wood*

Twenty six years ago in early December I met for a quiet lunch with some of my partners to contemplate the usual, annual, empty ritual, namely the dreaded company Christmas party! Three of us, all Catholics, were depressed by the upcoming spectacle. That year had been a terrible year and we had no extra cash or enthusiasm for a hollow celebration. On the second glass of wine, we rebelled unanimously. The Christmas party was off! What would we do instead? Given our moods, it was decided that little, if anything, would make us feel better. Then the inevitable... “there are lots of people worse off than us”. Why not do something to help others? So who was worse off than us and what could we do to help them? While there were countless people who needed help and uplifting, we didn’t really know who they were and how to reach them. As we meditated on this, the conversation began to light up with all kinds of ideas. In fact, there were so many ideas to look into, and causes to investigate, that we completely forgot about our meager funds. It was as if the desire to do something had multiplied our resources. It had.

How could we get the most value to the end user? Which charitable organizations really delivered? Which were bureaucracies? Who had a handle on the best answers to social problems? What causes were the most important?

The next move was obvious. We would split up some cash amongst our employees and friends and ask them to seek out the best causes they could find and gather together for a dinner at which they would share the story behind what they did with the money. We agreed there would be no restraints on any basis - all religious and secular causes chosen by our friends were ‘in’.

The education has been spectacular, the dinners have been inspirational, to say the least, and we couldn’t have imagined how much could be done with so little money when the right people chose to put it into the right hands. We now call these efforts the Lazarus project.

Brendan

## *A Word from Lazarus Partners*

The Lazarus Partners concept was introduced over 26 years ago by Brendan Wood International. Inspired by Christmas, the first Lazarus project and those which have followed have consistently united the professional skills of Brendan Wood International, namely, global investigation of performance dynamics with the selection of charitable organizations which enrich the opportunities available to those less fortunate than us.

*“Lazarus looks for charitable organizations who get the job done [and] back organizations with effective and innovative solutions to underlying causes rather than those who treat symptoms alone.”*

Lazarus Partners’ motto mirrors that of Brendan Wood International: “Determine the Hard Facts and Quantify the Intangibles.” This school of intelligence applies selection principles to the task of selecting charitable endeavors most deserving of support.

Lazarus Partners operates as an investigative researcher seeking out the kind of charitable organizations and charity entrepreneurs who view those they serve as “clients” and treat their benefactors as “investors”. Lazarus looks for charitable organizations who get the job done. Lazarus wants to back organizations with effective and innovative solutions to underlying causes rather than those who treat symptoms alone.

Lazarus Partners aims to celebrate and promote transparent accountability amongst the managements of charitable institutions. We want to advance benchmarks of achievement to be applied in order to in-

crease the power of every dollar invested. Lazarus Partners identifies organizations who hold themselves accountable to their clients, to high performance standards, and to the wise, prudent and shrewd use of resources, both human and financial. It is a Lazarus fundamental to become the “voice of the client” in a world of faceless, voiceless and powerless clients too often seen and treated solely as charity cases.

Lazarus is especially sensitive and responsive to charitable organizations which confront danger in treacherous theaters of operation with courage and faith. Lazarus believes that one of the ultimate financial disciplines guiding charitable organizations is the vow of poverty and treats religious organizations adhering to this virtue accordingly.

To these ends we have invested considerably and worked hard, never to perfection, and never without fault. The challenge is great and in many ways we have only just begun.

For over 26 years, Lazarus Partners has enlisted the moral and financial support of more than 1000 volunteers comprised of Brendan Wood International partners, employees, clients, advisors, families, and friends. Looking to the future, Lazarus Partners will incorporate as a “Not for Profit” in 2006. Further, for the first time Lazarus will provide free advertising and other fundraising and recruitment support to Lazarus nominated charities throughout the year, instead of at Christmas only.

Taking advantage of its organizing sponsor, Brendan Wood International, Lazarus Partners will communicate the messages of its nominated charities to the powerful Brendan Wood International panel. This global panel is comprised of 10,000 corporate executives in 40 countries. Lazarus seeks new partners and looks forward to helping other corporations in the panel take some of our better ideas forward for their own use and benefit. To those who do, we hope that their experience will be as enriching as ours has been.

# Lazarus Core Selection Criteria



*Stewart Borden, Nora Turkevics & Brendan Wood*

The criteria used by our team to single out an organization to be supported by Lazarus Partners are:

## **1. TANGIBLE DELIVERABLES**

Delivery of precise quantifiable services and products to its clients. Exactly what does the charitable organization deliver and to whom? Precisely how many people are served monthly and what is the unit cost of each deliverable?

## **2. COMPETITIVENESS - EFFICIENCY OF THE DELIVERY SYSTEM**

Does the organization achieve results in an effective operating methodology? This includes such benchmarks as the ratio of human energy to results, adjusted for the conditions in the charity's operating theatre.

## **3. COMPETITIVENESS - FINANCIAL EFFICIENCY**

Does the organization achieve results with an efficient ratio of dollars invested versus achievement/benchmarks? Are the organization's financial goals and policies wise and objective? Above all is there a verifiable disci-

pline and planned management of money based upon results for clients?

## **4A. MANAGEMENT ACCOUNTABILITY TO CLIENTS**

Does the Management and Board operate at a high level of direct accountability to clients, absent condescension, dedicated to dignity as a fundamental right of the client?

## **4B. MANAGEMENT ACCOUNTABILITY TO INVESTORS**

Does management deliver hard facts in a fully transparent and all encompassing view to donors?

## **5. COMMITMENT AND PLANS TO ACHIEVE SUSTAINABLE CLIENT INDEPENDENCE**

Does management have a program at work which clearly achieves goals of self-help, personal independence and responsibility amongst clients?

## **6. VOLUNTEERISM / RECRUITMENT**

How effectively does the charity recruit, train, and retain the energy of volunteers?





*Featured Charities and  
Guest Speakers*



# House Of Hope Orphanage – Uganda

## Godfrey Rudahigan



Founded in 1988 by Edward Muyoboke, House of Hope (HoH) was created out of an urgent need to save children in one of the most desperate parts of the world. House of Hope was created to feed, clothe, educate and meet the mental, physical, emotional and spiritual needs of children orphaned by war and AIDS in Africa by developing a self-sustaining agriculturally based orphanage. The orphanage is located in Kasese, Uganda, a remote village near the borders of the Congo and Rwanda where hundreds of young children are orphaned by war and HIV/AIDS.

Edward Muyoboke, born in 1959 in Kesese of Tutsi heritage was the third generation of his family to live in a refugee camp. His family is originally from what is now Rwanda, where, in 1990, genocide was committed against the Tutsi population by the Hutu. In the 1980's Edward Muyoboke started caring for 4 children in Uganda with the help of his mother. Edward immigrated to Canada in 1988 with his family and he and his son Solomon became Canadian citizens in 1991. Until then, they were citizens of no country; as children born of refugees, they were not allowed to become citizens in the country of their birth.

After he moved to Canada Edward started sending funds back to purchase farm land in Uganda. He established the orphanage with his own house and 100-acre farm in Kasese. In 2000, Edward's mother became very ill so Edward decided to move back to Kasese and operate the House of Hope. He now splits his time between Canada and Uganda. To ensure that the needs of the orphans can be met, Edward has taken many courses, including nutrition and Bible studies.

Today, HoH operates efficiently on a shoestring budget. \$1,400 a month feeds and cares for 48 orphans, pays staff and keeps the facility running on a min-

imum level. Children are fed 1 to 2 meals per day consisting of beans or maize. They receive basic medical treatment and all of them go to school. Food is often stretched to welcome street children into afternoon studies and to give them a hot lunch on Sundays.

*“The House of Hope was created out of an urgent need to save children in one of the most desperate parts of the world.”*

Edward's goal is to develop the orphanage into a self-sustaining care centre with the income and supplies generated by the farm. Looking forward, there is enormous potential to reach self-sufficiency. There are 3 specific areas ready for expansion:

1. 100 acres of land to be cleared and planted
2. Maize processing machinery waiting for the funds for electricity, transport, packing and staff to begin operating
3. HoH is capable of housing 100 children

Three orphans raised at HoH are now young adults who are graduating from university. In a part of the world where so many leave forever once they have the opportunity, it is inspiring to know that all three of these orphans have committed to return to their family at House of Hope and help run things. Edward believes that investing in these children, with love and education, is an important part of the path towards self-sufficiency.

Every dollar donated to HoH goes directly to care for the children. There are no payments to administration, either in Canada or Uganda, no travel costs or office space. House of Hope has partnered with CACHA (Canada Africa Community Health Alliance) and as such, now has charitable status.



# *A Special Thank You*

## **Danny Nashman**

*I had the privilege last night to witness a miracle and I wanted to share the full story with you...*

Last night, Godfrey and I attended the Brendan Wood International Lazarus Partners Dinner where House of Hope was one of 17 featured charities. The event brings together all of the staff and clients of the firm for a night to celebrate charity. The magic began weeks before the event when my friend Stewart was looking for a charity to feature at the event. Naturally, I told him about Edward and the House of Hope.

And now to the evening.... Over the course of appetizers, dinner and dessert, a total of 17 charities were featured. They ranged from the Salvation Army to a charity for youth at risk in Russia to other HIV/AIDS related charities in Africa. Some of the speakers were extremely dynamic and they included a Nobel Peace Prize winner from Dignitas International and a former US ambassador to Finland who is the current chair of the board for the American Red Cross.

### **AND NOW FOR THE MIRACLE!**

As the evening went on the volume of information shared from all of the charities grew and grew. Godfrey was the third to last speaker of the evening and we were not sure if he would be able to capture the attention of the audience. As soon as he was introduced the audience gave him their full attention. He spoke eloquently and brilliantly and, as he was speaking, you could hear a pin

drop in the room. Their hearts were touched and they were moved as they heard about the children, Edward and the challenges they face.

He spoke for only 5 minutes but something had clearly shifted in the room. When he was done, the head of the firm, Brendan Wood, came to the microphone and said... I want to help these kids. We should make sure they have the truck they need just in case of unrest in the months ahead. I am putting in \$5000 tonight... and I want others to join me. Godfrey and I were blown away!

The next speaker was the Nobel Peace Prize recipient who used to head up Doctors Without Borders. He started his talk in the oddest way. He said, "I have been to Kasese, I know the plight of the children there, if you support one charity tonight, please support the House of Hope"..... Needless to say, we were shocked!

After all of the speakers finished, Brendan stood back up and asked for more support for the House of Hope. One by one people raised their hands and offered \$1000 or \$2000. Within 5 minutes we had between \$17000 - \$23000 pledged (it was hard to keep track). For some reason, House of Hope captured the room.

Thanks again to Godfrey for his powerful sharing of the House of Hope story. A huge thanks to Stewart Borden and the Brendan Wood Partners for supporting us and making this miracle possible.





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May God bless  
All the time



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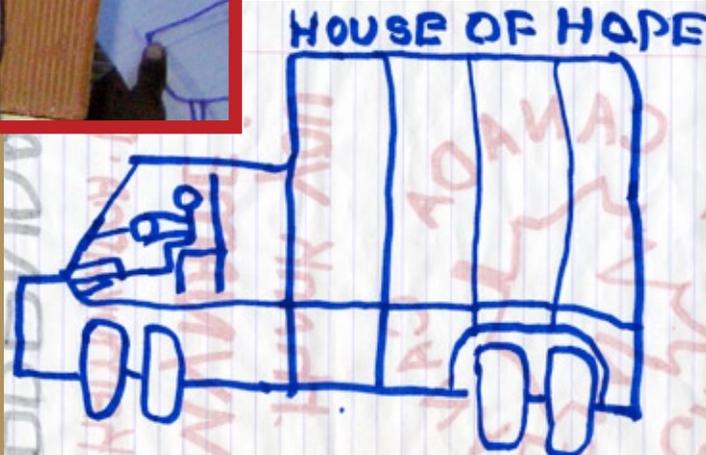
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ROBINIA



MUHRE INNOCENT  
A FLOKIER



Thanks very  
much for your  
care.





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## *Update:*

### *House Of Hope Orphanage – Uganda*

A few months have passed since the magical Christmas event and I wanted to let you know about the incredible difference your support has made to the House of Hope Orphanage Uganda. Your donations have brought hope and optimism to this tiny community. Edward has been able to purchase the truck, pay for the schooling for the kids for the balance of the year and secure the food they need for the coming months. Most of the children have been able to access much needed medical attention to manage the impact of HIV/AIDS and other illnesses. These have also allowed Edward to plant a new crop of vegetables, build a chicken coop (soon to be populated) and bring 6 more children into the care of the orphanage, bringing the total to 53. Life is not easy for the children in the orphanage but their spirits remain high and their commitment to school (even in times of illness) is unwavering.

*“Edward has been able to purchase the truck, pay for the schooling for the kids for the balance of the year and secure the food they need for the coming months.”*

All of us working to support the House of Hope Orphanage Uganda are so grateful for the support you have given us. By allowing us to be a part of Lazarus Partners you have changed the course of our history. You have created renewed hope and inspiration that has kept us going. There is still much to be done as we strive towards self-sufficiency but knowing there are people like you in the world fills us with confidence and resolve.

Love and blessings to you from our committee in Toronto and from Edward and the children at House of Hope Orphanage Uganda

# American Red Cross

## Bonnie McElveen-Hunter Chairman

*On June 18, 2004, Bonnie McElveen-Hunter was appointed Chairman of the American Red Cross by President George W. Bush. McElveen-Hunter is the former U.S. Ambassador to Finland (2001-2003) and the CEO and owner of Pace Communications, Inc., the largest private custom publishing company in the United States. For her exceptional and outstanding services, Bonnie was awarded by the President of Finland one of that country's highest honors – the Commander Grand Cross of the Order of the Lion. She also received the Dr. Carl Christian Rosenbröijer Award. Previous recipients were former President George H. Bush and Dr. Henry Kissinger.*

*Bonnie is one of the nation's most successful entrepreneurs, ranked by Working Woman Magazine as one of the top 175 women-owned businesses in America. Known as a generous philanthropist and extraordinary fundraiser, Bonnie has served as a member of the International Board of Directors of Habitat for Humanity, and a board member of Habitat's First Ladies Build.*

The American Red Cross is a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement that provides relief to victims of disasters and helps people prevent, prepare for and respond to emergencies.

The American Red Cross, through its network of chapters, service delivery units and national headquarter operations, provides disaster relief services to people affected by disasters 24 hours a day, 365 days of the year. Through an extensive network of well-trained volunteers and generous donations from people throughout the country, the Red Cross is able to provide the immediate basic needs of disaster victims. Red Cross disaster relief services are free, an outright gift from the American people.

Each year the American Red Cross responds immediately to more than 70,000 disasters, the majority of which are house or apartment fires. Every day, American Red Cross

chapters work with their community partners to provide practical and helpful awareness and educational information that shows the public how to save lives, reduce injuries and protect their homes. These local chapters respond to disasters within their jurisdiction calling on state and national resources when needed for larger emergencies.

Red Cross disaster relief focuses on meeting people's immediate emergency disaster-caused needs. When a disaster threatens or strikes, the Red Cross provides safe shelter, food, clothing, health and mental health services to address those immediate needs. Red Cross services also expand to helping emergency workers. In addition to immediate services, Red Cross response also includes needed referrals, materials and financial assistance. This aid is given to individuals and families to enable them to resume their normal daily activities as quickly as possible to get them back to normalcy or until further long-term assistance becomes available. The Red Cross can provide needed items such as groceries, new clothing, essential household items, medicines and so much more. All assistance is based on verified disaster-caused needs.



Bonnie McElveen-Hunter

The American Red Cross provides disaster relief throughout the United States. As a member of the International Red Cross Movement, the American Red Cross monitors and often provides international disaster relief assistance through its sister National Societies in nations throughout the world.

American Red Cross chapters continually work to be prepared to respond when a disaster threatens or strikes. When a disaster is so large that it exceeds the affected chapter's capacity to respond, all of the resources of the organization - including those of the affected and supporting units within the affected state(s) and of national headquarters - combine to ensure that needed disaster services are provided to meet the needs of those affected. The Red Cross relies on the American public to help provide funds to continue these activities. We also rely on the skill of Red Cross volunteers who generously contribute their time to train and respond to those in need.

# Dignitas International

## Dr. James Orbinski President

*Dr. James Orbinski is a Research Scientist and Associate Professor of Family and Community Medicine, at St. Michael's Hospital and the Centre for International Health at the University of Toronto. He also practices clinical medicine at Toronto's St. Michael's Hospital Inner City Health Program.*

*Dr. Orbinski is a former International President of the medical humanitarian organization, Médecins Sans Frontières (MSF) and accepted the Nobel Peace Prize awarded to MSF in 1999 at the Nobel Ceremony in Oslo, Norway. As president of MSF, Dr. Orbinski launched its "Access to Essential Medicines Campaign" and has represented MSF in numerous settings and emergencies including the UN Security Council, many national parliaments, the WHO, UNHCR, in the Sudan, Kosovo, Russia, Cambodia, South Africa, India and Thailand.*



Dr. James Orbinski & Friends

### Dignitas International's work is rooted in:

1. A fundamental belief in the dignity of every human being.
2. Indignation about the extreme suffering caused by HIV/AIDS.
3. Compassion for individuals, families and communities afflicted by HIV/AIDS.
4. The realization of interdependence between our lives and the course of the pandemic.
5. Courage to confront the overwhelming human tragedy that is unfolding.
6. Real action to combat the HIV/AIDS pandemic.

Although AIDS is a treatable disease, the severe lack of healthcare workers in parts of the developing world often makes delivering HIV/AIDS treatment and effective prevention very difficult. Our innovative model overcomes this obstacle by using a huge untapped resource — people who are already responding to AIDS and caring for their families, friends and neighbours by drawing water, ensuring they have food and firewood, and nursing those too ill to care for themselves. Training these volunteer caregivers to provide basic HIV care and support patient adherence to treatment, as well as formally linking them to the existing healthcare system, will empower these leaders to help their families and communities survive AIDS while increasing the health system's capacity to provide access to many people who need treatment.

We believe this community-based care approach is a vital component to stopping the pandemic and our experience in the field supports this contention. In October 2004, we began a comprehensive HIV/AIDS program in close collaboration with the Malawi Ministry of Health. Our program focuses on the Zomba District, where one-in-five people are HIV positive. Together we have made a dramatic difference. Among many other things, the support from Lazarus Partners has enabled us to:

- Provide life-saving ARV therapy to more than 1,100 patients and conduct 2,000 medical consultations monthly.
- Train hundreds of community workers and home-based care volunteers
- Test more than 2,600 people a month and provide HIV/AIDS education and prevention services to more than 35,000 people a month.

Thank you for making an important difference in the lives of people who desperately need assistance while helping us refine our community-based model of care so that it can be shared and replicated in other regions overwhelmed by AIDS.

# The Salvation Army

## 614-Regent Park

### Captain Sandra Ryan

*“Faith is believing in spite of the evidence and watching the evidence change”  
(Jim Wallis, paraphrasing a verse from the book of Hebrews)*

The Salvation Army is a fairly well known Christian organization which functions as a charity/social service provider and a Protestant denomination (church). We are therefore a patently faith-based organization. I would make the case, however, that all charities/organizations who seek to be “dealers of hope”, in the words of Teilhard du Chardin, are also faith-based. To look at a drunk and see a king, to glance at a prostitute, but see a princess — these are acts of faith whether or not God is consciously invoked. The proverbial ‘cup of cold water’ is always given in someone’s, or something’s, name.

614 Regent Park is a local unit of the international Salvation Army, which operates in over 100 countries. We subscribe to the founding vision and principles of the larger organization, while also particularizing certain parameters to enable us to operate as effectively and relevantly as possible in our specific context. Our context is Regent Park, Toronto. Regent Park is Canada’s oldest and largest housing project, a historic slum area emerging out of the influx of Anglo-Irish immigration of the latter half of the 19th century. It is home to upwards of 15,000 people who collectively speak almost 100 languages. It is the poorest neighbourhood in Toronto, according to the United Way’s 2004 report, “Poverty by Postal Code”. The Salvation Army has been active in the neighbourhood for over 100 years, since 1904. 614 commenced in 2001.

In keeping with our stated vision and mission, we operate with the fundamental conviction that God wishes to rebuild, restore and renew this part of the city. We believe that as an organization, it is our charge to come up with plans, provide hope and create futures for the residents of our community. We do this by planning constructively for the future, not always easy for people who have been conditioned to live as survivors and prisoners of the present - haunted by

the past and distrustful and disbelieving in any offered future. We do this by working to create viable, sustainable and positive futures for people to whom the future has only ever been a foreign land they’ll never get to visit.

Our operating principles contain further aspects of what we call our essentials, but which can be understood as comprising our core values. Paramount amongst these is an incarnational approach to community that requires our team members to live in the neighbourhood. The primary basis of any “service” we provide to the people of Regent Park and surrounding environs are relationships - not programs. The many and varied programs that we do run are useful for our purposes in so far as they allow us to come into relationship with people. They function primarily as a context through which relationships can be established and nurtured and it is in turn through such relationships that transformation on a deep and fundamental level occurs. Living incarnationally as we have here defined it, can involve sacrifice at a number of levels ranging from personal safety, lowered access to quality goods, 24/7 availability to people, sub-standard housing at vastly inflated rents, etc. There is an inbuilt accountability by virtue of the fact that “our people” know that we live close by and so can, and do, drop by at all hours. We live our lives, professionally and personally, in community with those whom we serve and so our mission is fulfilled as much by who we are on a daily basis, as it is by what we do during “working hours.” Most of the 614 team receives financial remuneration for their efforts that would not be considered competitive by most charities or by any business.



Captain Sandra Ryan

Our point of reference in order to evaluate the effectiveness of our efforts, is the community we serve in and not the organization we serve out of. The questions we ask are not: is the church growing, how many people know what we’re doing, how many hours has such-and-such put in this week, etc? Rather, we ask questions related to the health of, and change within, the Regent Park community: are there fewer shootings than previously, have any crack houses closed down, are there more conversations about God with people, does fear seem not as prevalent on the streets, are there more children out playing, what is the level of racial tension and indicators of reconciliation? And can any of this, in any way, be related to our efforts and presence in the neighbourhood?

Significant investor satisfaction will not become obvious from Christmas to Christmas. Such is the nature of faith-based activity. However, we invite everyone to get to know us and ask about our lives and work for they are the same thing. Come and spend a day, a week, a year at 614 and in the Regent Park community. Weigh the evidence of our effectiveness and add to your faith.

## Yonge St. Mission (YSM)

### Dr. Rick Tobias President & CEO

Amongst the hustle of Canada's largest city, there have always been people who have not benefited from its prosperity. Whether it is a homeless youth escaping abuse, a lonely senior, or a family of recent immigrants facing a bewildering new culture, the Mission has been helping people achieve their full potential by adapting to society's changes and challenges. From the humble beginnings of a horse-drawn "Gospel Wagon", Yonge Street Mission has remained faithful in service to the people of Toronto since 1896 by offering practical compassion and dignity.

We have grown from our original site on Yonge Street to four sites where we now offer 75 programs such as day-care, computer literacy camps, after school programs, food and clothing banks, meals, seniors' clubs and more. Outreach programs see us going to drop-ins, shelters, places where homeless youth congregate, hospitals and even prisons.

Located on property that borders Cabbagetown, Regent Park and St. James Town, the Community Centre is the hub of our organization. In this postal code area, many people are unemployed and one out of two families depend on social assistance. Through the centre, individuals and families have the opportunity to move forward in their lives. They acquire skills they need, receive significant support for specific transitions in their lives, and find encouragement and hope.

One such program is being offered at the Computer Literacy Center. Opened in September 1999, this teaching

centre makes available what is fast becoming a compulsory communication tool, the language of computers and the Internet. The focus of the Centre is to bring children and youth the skills needed to compete in today's work and educational worlds. Young people who live in the lower economic strata of society are virtually cut off from computer technology, and this deficit can affect their lives profoundly. Since it opened in October 1999, the Computer Literacy Centre has seen over 1,300 enrolments. Over 399 refurbished computers, with software, mostly donated by Toronto's business community, have been given to children to take home, in order to maintain and enhance their computer skills. An Internet Module, created in partnership with AOL Canada is also offered. Students learn to use the Internet efficiently, effectively and safely, and are taught how to do proper searches, internet ethics and the basics of web page design. In this 'Kids Online' project, AOL is providing 100 households in the Regent Park Community with free access to the Internet.

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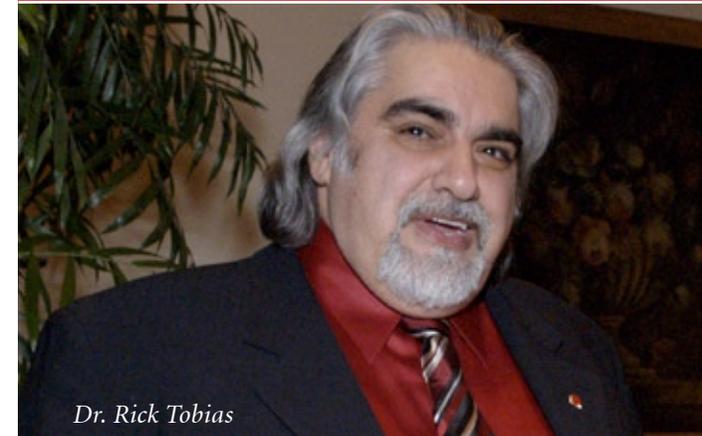
Each year, the Yonge Street Mission relies on almost 2000 volunteers to assist with programs, meals, our Food Bank, tutoring, after-school clubs, health care, building maintenance, day camps, our youth Drop-In centre and a wide variety of seasonal activities. Volunteers make an incredible difference in our ability to provide effective programs to the community. We are most grateful to each individual and group who gives of their time and talent to make this difference to the YSM community.

Dear BWIers,

Thank you again for your wonderful and enthusiastic assistance with our Christmas Market and expert gift-wrapping today. We so enjoyed having your support. It was a real pleasure for all of us to have you join our Christmas team. Your enthusiasm and kindness made all the difference to our community members. Thank you for sharing the joy of Christmas with the YSM community.

Wishing you and yours a very merry Christmas,

Claire Barcik  
Manager of Volunteer Resources  
Yonge Street Mission



Dr. Rick Tobias

### STATISTICS (2004)

The following shows general usage of YSM programs in the year 2004:

- Children's programs:** 2,919 visits
- New Hope Fellowship:** 4,474 visits
- Youth program:** 1,867 visits
- Family/Women's program:** 3,912 visits
- Men's programs:** 698 visits
- Senior's programs:** 4,130 visits
- Food Access:** 9,334 visits
- Daycare:** 11,479 visits
- Resource Services:** 1,287 visits
- Special Activities:** 5,880 visits
- Total visits to Community Centre:** 45,980

# Canadian Magen David Adom For Israel

**David Kaminker**  
President, Toronto Chapter



*David Kaminker*

## **DISPATCH POINTS**

There are over 100 dispatch points from which ambulances are operated.

## **EVACUATIONS**

More than 130,000 advance life support evacuations take place every year.

## **SERVICES**

Over 430,000 people receive services from MDA every year.

Magen David Adom (MDA) is Israel's only first aid society, serving all Israelis regardless of race, religion, or nationality. Many people associate MDA with ambulances rushing to the scene of a terror attack. Most of the time, however, MDA ambulances are dispatched to attend to events such as traffic accidents, transporting women in labour, work mishaps, and the like.

MDA operates with a staff of only 1,500 for the entire country, and another 10,000 personnel (administrative, professional, and para-professional) volunteer.

## **DEFIBRILLATORS**

Every ambulance is equipped with a defibrillator and sophisticated equipment for heart attacks and other crises.

## **MDA STATIONS**

Many outdated MDA stations have been refurbished.

## **BLOOD**

Primary provider of blood services to Israel.



*Arie & Dahlia Fisher*

# Ashoka

Andres Dussan  
Director



Andres Dussan, Paul Wood, a Lazarus Friend & Gaston Wright

Ashoka's mission is to develop the profession of social entrepreneurship around the world.

Leading social entrepreneurs (Ashoka "Fellows") work in every area of human need and are found in every country around the globe. What defines them and their work, and what Ashoka demands of its Fellows, is the highest standard of innovation, entrepreneurial skill, creativity, social impact and human ethics.

*"Extraordinary individuals  
with unprecedented  
ideas for change  
in their communities."*

Ashoka invests in people. It is a global non-profit organization that searches the world for social entrepreneurs—extraordinary individuals with unprecedented ideas for change in their communities. Ashoka identi-

fies and invests in these social entrepreneurs when no one else will. It does so through stipends and professional services that allow "Ashoka Fellows" to focus full-time on their ideas for leading social change in education and youth development, health care, environment, human rights, access to technology and economic development.

Ashoka first began electing leading social entrepreneurs to its global fellowship in India in 1982. Today, 20 years later, the fellowship comprises more than 1,200 leading social entrepreneurs in 44 countries. All Ashoka funds are privately raised from individual donors and private or corporate charitable foundations.

Ashoka's value, especially as a global fellowship, depends on its ability to elect social entrepreneurs with the most powerful new ideas and potential for large scale impact. In reviewing candidates, Ashoka applies one knock-out test and four criteria.

#### **Knock-out test: a new idea**

Ashoka cannot elect someone to the fellowship unless he or she is possessed by a new idea, a new solution or approach to a social problem that will change the pattern in a field, be it education, health, or any other, at the national level (or across a broader region for small countries). Ashoka does not invest in new schools or clinics per say. There must be a vision of reform for the education or health care system that promises to change schools or clinics all across the candidate's country or a broader region.

#### **Criterion 1: Creativity**

Successful social entrepreneurs must be creative both as goal-setting visionaries and in the essential follow-up problem solving.

#### **Criterion 2: Entrepreneurial Quality**

Ashoka is looking for individuals who are, by temperament, that rare phenomenon, the first class entrepreneur. We are looking for men and women who are possessed by

an idea; who will persevere refining, testing, and then spreading or marketing the idea until it has become the new pattern for society as a whole.

#### **Criterion 3: Social Impact of the Idea**

Successful social entrepreneurship needs not only an extraordinary champion to develop an idea but a powerful, practical new idea that will spread on its own merits. Therefore, this criterion, unlike the other three, focuses on the candidate's idea, not the candidate.

#### **Criterion 4: Ethical Fiber**

Social entrepreneurs introducing major structural changes in society, in effect, have to ask a great many people to change how they do things. If people do not trust the entrepreneur, the likelihood of success is significantly reduced. The quality of Ashoka's collaborative fellowship is dependent upon the free exchange of information and insights and trust of each other.



(Clockwise L-R): Nora Turkevics & Adrian Miles, Cathy Jeffrey & Kevin Kelly, Pierre Lavallée & Fern Gordon, Judy Pangman, Alfred Wirth & Mattie Azodi.

## *The Spiritans*

**Father Pat Fitzpatrick**

The Spiritans are a Roman Catholic Religious Congregation of over three thousand members, founded in 1703. We are a group of men with many diverse personalities and backgrounds called by God and committed to serving those most in need in a great diversity of cultures. The Spiritans bring to the people of the world service through pastoral work, education and vocational training and socio-economic development projects ranging from credit unions to construction projects. While we may be found involved in many diverse ministries, we have dedicated ourselves to working with the poor and in those situations where the Church has difficulty in finding ministers.

Some of the countries where we can be found are among the poorest of the poor nations. Haiti, Sierra Leone, Malawi, Congo and Papua New Guinea come to mind. The people there can contribute very little towards the support of missionary teams. There are more Spiritan missionaries today than ever before in the 300 year history of the group. More of these depend on some outside financial help to serve their people than ever before. Our lifestyle is simple and unencumbered. Wherever Spiritans are, community building is key. We get to know, accept and respect each other as a family. We serve others by living in solitary with them.

We forward 100% of every donation to a Spiritan in one of 66 countries in which we serve. We are currently evaluating two projects in Africa, both run by Spiritans who have the skills to plan, to budget and to account for expenditures. Once we have received documentation from them we will be in a position to notify Lazarus Partners where your generous donation was sent.

## *Volunteer International Christian Service (VICS)*

**Father Paul McAuley**

VOLUNTEER INTERNATIONAL CHRISTIAN SERVICE (VICS) is an organization which gives men and women the opportunity to share their skills with others in the developing world. It is a lay volunteer program providing professional and technical personnel the opportunity to assist and work alongside the peoples of developing countries around the world.

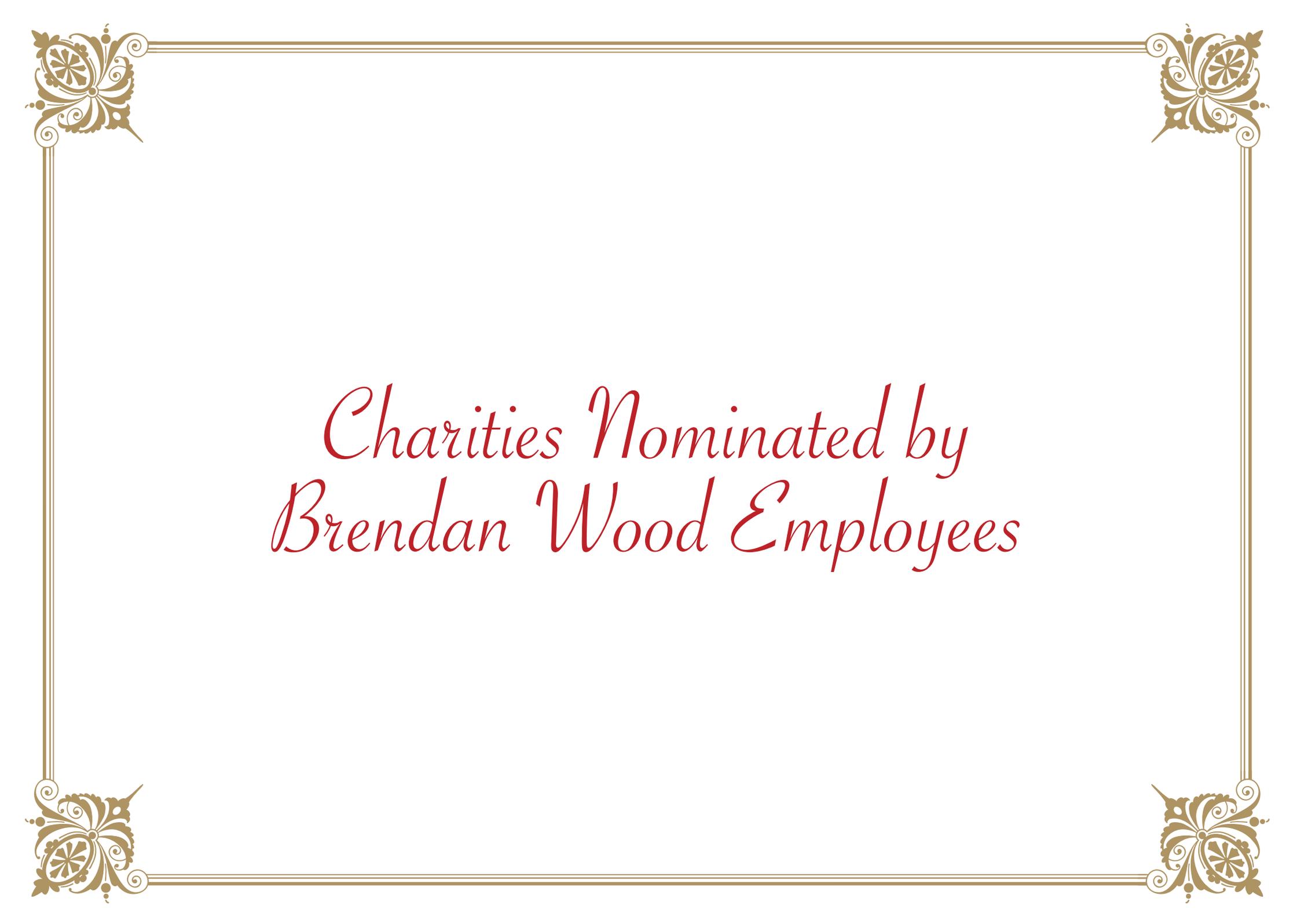
VICS is a program dedicated to assisting the people of the developing nations of the world. Men and women of all ages, single and married, share professional and technical skills to aid in the struggle to conquer disease, ignorance and social injustice. Developing countries approach VICS requesting professional trained and licensed technically skilled individuals (ie. medical personnel, construction supervisors, qualified teachers, etc.)

Members of VICS endeavour to be listeners rather than just experts coming to do a job. They try to help others help themselves by benefiting from the fullest potential of their own human and natural resources; they try to foster an awareness of complete human and Christian dignity.

VICS personnel fit into programs at the request of developing countries. In the words of Pope John Paul II, volunteers “share the existence, the problems, the anguish and the aspirations of brothers and sisters in Asia, Africa and Latin America.”

VICS is a lay organization established in 1971 by the Spiritans, the Congregation of the Holy Ghost. Financial support for recruiting, training and overseas assignments of VICS personnel comes from the Spiritans, from VICS fund raising efforts and from donations of generous benefactors.





*Charities Nominated by  
Brendan Wood Employees*

## Shenpen Fund Canada

Eugene Chan



*Eugene Chan & Marcia Elder*

In Tibetan, Shenpen means “of benefit to others”. Shenpen’s goal and mission is to work collaboratively with local communities in Tibetan areas (especially the rural and semi-nomadic areas) to find sustainable ways to meet their needs. The fund prioritizes local needs and initiates projects to generate community based strategies for development. Particular areas of focus are listed in their mission statement:

1. To identify, develop, and monitor projects that address their needs and concerns.
2. To work in the sectors of education, cultural engagement, economic development, environmental protection and capacity building, and special emphasis on the empowerment of girls and women, which is a serious issue in many parts of Asia. Shenpen is funded in part by the Give Girls a Chance organization.
3. To work collaboratively with other international non-profit NGOs, local government and other partners to assist Tibetans in giving voice to and achieving their goals.

Shenpen’s projects include a child sponsorship fund, performing arts projects, water projects, and solar energy projects. The project of major focus (and what I will be directing my funds to) is The Chungba Primary School. Located in a remote mountain community, the school educates and houses roughly 250 students. Tibetan and Chinese languages are taught and English will soon be added. The school faces the usual needs for teachers and books — the fund provides bonuses to draw the best teachers to this isolated community. Other more specific needs include more space to alleviate overcrowding, electricity generators, and methods of obtaining clean water. The school provides benefit to the whole community as locals are employed in construction, as cooks, caretakers, and cleaners. The school has created something for the community to build and gives optimism to the locals.

I have been fortunate to meet Amchok Rinpoche (Rinpoche translates as “precious one”, a title given to heads of Buddhist temples), and discuss the history of the Tibetan people and their struggle to build a life after facing recent political and religious persecution. Over the years we have become friends through his visits and relationship with family and friends, and though he is not directly involved with this organization (he is currently building a monastery in India and travels the world teaching), he pointed me in the direction of the Shenpen Fund as an organization that is making an impact on local Tibetans’ lives.

After doing research into the Shenpen organization I feel that its missions and projects are establishing the correct path for long term Tibetan development and therefore I am pledging this year’s Lazarus donation to the Shenpen Fund.

## *The Redwood Shelter*

### **Erik Hansen**

Back in 1987, a group of neighbours were united by the same cause: the pressing need for a safe haven for abused women and their children in their community. They founded the Parkdale-High Park Rotary Club, and began the hunt for a suitable site for everything they envisioned. In 1991, they were able to secure a rundown former warehouse, and set about the enormous task of transforming the building into a welcoming new home for abused women and their children. Just like an old-fashioned barn raising, hundreds of volunteers from across the city grabbed their tools and came together. Building materials were donated, and carpenters, plumbers and electricians generously volunteered their services.

*“Over 80% of the women leaving  
The Redwood Shelter do not return to  
their abusive partners.”*

Thanks to this incredible community effort, The Redwood opened its doors to welcome the first family on December 6, 1993. Over ten years later, The Redwood has provided crucial emotional, social and practical support to well over 2500 women and children fleeing abuse.

Leaving an abusive situation is one of the toughest things any woman or child has to face. The Redwood provides the emotional, practical and social support that families need to get their lives back on track. Over 80% of the women leaving The Redwood do not return to their abusive partners. The Redwood’s services are truly effective in helping families start new lives. At The Redwood, thousands of women and children found the way out - and the way up.



*Erik Hansen & Karen Lightheart*



Sasha Bukacheva

## *Friends of Murambinda Hospital – Zimbabwe*

### **Sasha Bukacheva**

Murambinda Mission Hospital serves the needs of the people of the Buhera District of Zimbabwe, providing support and care for those suffering from all kinds of illness. Buhera is one of the poorest districts of Zimbabwe. Most people scratch a living by semi-subsistence farming. The climate is semi-arid and the soil is poor. Any failure of rains or disturbance of the crops or cattle can spell disaster to the people. Buhera district has problems with malnutrition and malaria. Infant deaths are common and many mothers die in pregnancy and childbirth. Added to this, in recent years, HIV/AIDS and TB have been devastating.

*“Murambinda Mission Hospital is the only medically staffed hospital in the district; it serves a population of almost 300,000 people in an area with a diameter of 200 kilometers.”*

Murambinda Mission Hospital is the only medically staffed hospital in the district. It is the acting government district hospital run by the catholic community (Sisters of the Little Company of Mary). It has 125 beds and has around 77 staff. In 2004 it had more than 6,000 admissions, more than 1,600 births, more than 1,800 minor, and 186 major, operations. In addition around 16,000 people were seen as outpatients. It is a very busy place. The Hospital serves a population of almost 300,000 people in an area with a diameter of 200 kilometers. The hospital is at the forefront of trying to broaden the provision of HIV/AIDS care by providing antiretroviral treatment to expectant mothers and to staff.

All donations you make go directly to support projects. The trustees pay all administrative costs. All trustees are UK and Scottish doctors who have worked in Murambinda.

## Hazon Yeshaya Soup Kitchens

Jon Ashurov

Hazon Yeshaya Canada is a humanitarian organization that is fighting poverty and hunger by encouraging and supporting the projects of Hazon Yeshaya Soup Kitchens in Israel. Founded in 1997 by a successful businessman from New York, Hazon Yeshaya has grown to a nationwide network of three central kitchens serving more than 200,000 hot meals every month at 38 locations.

Hazon Yeshaya are dedicated to daily offerings of hot, nourishing meals to people of all ages, nationalities and backgrounds, immigrants and locals, healthy and ill, as well as children from broken or abusive homes, battered women fleeing abusive relationships, Shoah (Holocaust) survivors, and victims of terror and their families.

*“Unemployment remains at an all-time high and the (Israeli) government has slashed benefits while approving price increases on basic food staples such as bread.”*

These services are desperately needed, now more than ever. The Israeli economy continues to falter. Unemployment remains at an all-time high and the government has slashed benefits while approving price increases on basic food staples such as bread. The poor are the hardest hit by these changes. More than 1.3 million Israelis now live below the poverty line, according to a recent economic report.



Father Pat Fitzpatrick, Sam Moses, Father Joe Korchinski, Arie Fisher, Nora Turkevics & Stewart Borden

## Alongside International

### Jason Peetsma

Alongside International is a Christian humanitarian organization presently focused on reaching people who have been negatively impacted by HIV/AIDS, especially widows and orphans.

Alongside will be organizing a trip of 25 medical professionals for an outreach trip to Nigeria in August 2006 to enhance the level of health among 8 communities. They will concentrate on four areas:

1. Providing medical care to no less than 2562 patients. The Alongside International team will be carrying Physician Travel Packs to personally deliver medical aid. These packs are purchased from Health Partners International at a cost of \$540 each and contain an average of \$5,500 (wholesale value) of medicines, vaccines, medical supplies and devices.
2. Educating the communities in the area of nutrition, maternal care, hygiene and sanitation and educating youth about how to protect themselves from HIV/AIDS while they are still virus-free.
3. Empowering the communities to apply the knowledge to carry out their own basic medical care.
4. Establishing sources of clean community water by drilling at least 2 water wells during this mission.

Alongside leverages each donation. All funds are directed towards the project itself, nothing goes toward administration. It costs \$3,500 to send one medical professional to Nigeria for 2 weeks. This covers the cost of the flight, food and ground transportation. Participants are completely responsible for raising their own funds to make the trip. Medical supplies are only as useful as the person able to use them, hence the importance of sending the medical team.



*Stephanie Garon & Jason Peetsma*

## Help Lesotho

### Marcia Elder

Founded in 2004, Help Lesotho is a Canadian initiative partnering public, private and volunteer resources to provide hope and support to the children of this small mountain kingdom entirely surrounded by South Africa. One of the poorest countries in the world, Lesotho has the third highest rate of HIV/AIDS on earth. Over 30% of children are orphaned and life expectancy is rapidly falling to 31 years. Over 60% of the population is under 24 years of age. With a rapidly decreasing population of 2.1 million and a landmass of 30,500 sq. km, it is an unusually homogeneous population of 99.7% Basotho people, of whom 80% are Christian. It therefore does not have the racial and ethnic conflicts that draw media attention. It is a forgotten country.

Called Roof of Africa by virtue of being the third highest country in the world, Lesotho is a small, mountainous and deforested country, with almost no natural resources. Well into its 5th year of debilitating drought, there is also a crucial water and food shortage. Soil erosion is expected to deplete arable land by 2040. An unemployment rate reaching 50-60% and an alarming degree of crime and stock theft are producing an unprecedented state of poverty.

There are now over 6,000 Basotho (the name of the people of Lesotho) children benefiting from Help Lesotho projects. There are thousands of Canadian students writing to their pen pals in English, their second language. In Canada, hundreds are involved in various ways. Funds are raised by children for children. Schools, churches, and individuals have come forward with real compassion to form relationships with our Basotho friends. In Lesotho, there are over 20 projects underway, with more in the final planning stages. The media have been remarkably supportive. We humbly thank each person who has contributed.



Sam Moses, Marcia Elder and Friends

#### PROJECT OBJECTIVES

- Raise public awareness of the crisis situation in Lesotho
- Twin schools and build one-one relationships between Canadians and the people of Lesotho
- Develop simple, low-cost, accountable, locally based and championed projects in Lesotho
- Promote HIV/AIDS awareness and prevention among youth in Lesotho
- Foster hope and motivation in the children
- Support Lesotho teachers and schools with programs, resources, and volunteers
- Develop leadership and a sense of civic responsibility among Lesotho youth

#### HELP LESOTHO (HL) ACCOUNTABILITY MEASURES

Help Lesotho only works with strong leaders in both countries. Financial accountability is essential to honour the donors and to build trust. Canadian schools and individual children work very hard to raise the funds sent to Lesotho. They are eager to help their Basotho friends and expect to hear about where and how the funds have been spent.

Accountability is imbedded into each of the HL projects. Each school or project has a Project Leader who is responsible for the workings of his/her project(s).

1. A strong and diverse Board of Directors supervises the on-going measures and practices of the organization.
2. Funds are allocated to specific projects (in consultation with the Canadian school or donor) and sent to Lesotho to a designated HL bank account.
3. Only Project Leaders (including school principals) are given funds (cheques) and only for authorized, specific projects and purposes.
4. Each Project Leader must have a separate Help Lesotho bank account to ensure that our funds are not mixed with others and that the paper trail is clear.
5. Photos are taken and receipts collected.
6. Volunteers sent to particular villages for 1-6 months supervise the details of expenditures.
7. Periodically, accountants are sent to Lesotho to ensure good management and accountability (two in 2005).

## *Emmanuel Kids Alive Center*

**Kevin Moyo**

Emmanuel Kids Alive Centre is located near the town of Mongu in Western Zambia. Construction of the two-roomed school was completed in May 2003. The program the school provides consists of reading, writing and math readiness for children not yet able to go to the local government school. The children also receive lunch 5 days a week.

There are currently 40 orphans in the program and another 36 vulnerable children. Scripture instruction, singing and prayer are an important part of the daily program. To provide women an avenue of income, sewing classes are also taught and the young men who are no longer in school are able to learn carpentry skills at the Centre.



*Kevin Moyo & Tamara Burns*

## *All India Movement (Aim) for Seva*

**Vickrum Arora**

The All India Movement (AIM) for Seva was established in 2000 as a movement to transform Indian society by bridging the gap between the mainstream communities and people living in the remote places of rural India. The movement's long term goals are to establish economic, social and cultural strength in all regions by developing programs in education, health care, empowerment of women, environmental protection and cultural validation.



*Vick Arora*

## Help Us Help The Children

### Deanne Macewko

Help Us Help The Children (HUHTC), a project of Children Of Chernobyl Canadian Fund, is a voluntary, non-profit charitable initiative dedicated to improving the quality of life of children living in orphanages in Ukraine. Help Us Help The Children consists of a dedicated core of volunteers who have committed significant time and energy towards achieving our missions. We ensure that the basic needs of disadvantaged and orphan children in Ukraine - many of them victims of Chernobyl disaster - are met.

The key principle underlying our organization's mission is a strong belief in individual responsibility. Our organizational structure is based upon a model where relatively small teams carry a specific project through its various phases - each team is thus responsible for the results of their activities. Specific individuals at each orphanage are made responsible for safe-keeping and distribution of the resources we provide. Their incentives stem from the genuine concern for the children living in the orphanages and desire to secure continued aid from HUHTC.

We believe that in the long run, it is essential that today's orphans become tomorrow's productive and self-sufficient adults. We believe that individuals can make a difference in creating a better world and that each of us is responsible for finding ways to achieve this.

In the past 10 years volunteers have delivered humanitarian aid to orphanages throughout Ukraine. To date, outreach teams have traveled a combined distance of over 250,000

km through 25 oblasts (provinces). More than 40,000 in some 200 orphanages, 16 hospitals, rehabilitation centers and clinics have benefited from supplies of medicine, food and clothing as well as educational toys and materials. Volunteer professionals working with HUHTC have personally distributed over 600,000 kg of purchased and/or donated goods with a retail value of approximately \$12,500,000.

During the past seven years HUHTC has run camps to provide opportunities for youth residing in orphanages to acquire life skills and better develop their potential in a non-institutional setting. More than 160 North American volunteers from HUHTC worked with Ukrainian educators to run these camps in the Carpathian Mountains for over 2,100 orphans. Computer skills training is also provided. The camp computers are then installed in orphanages to enhance their communication capability.

HUHTC also supports the professional development of institutional managers as well as scholastic and technical achievement of orphanage graduates. To date, 19 orphanage graduates have received scholarships to pursue post-secondary education.

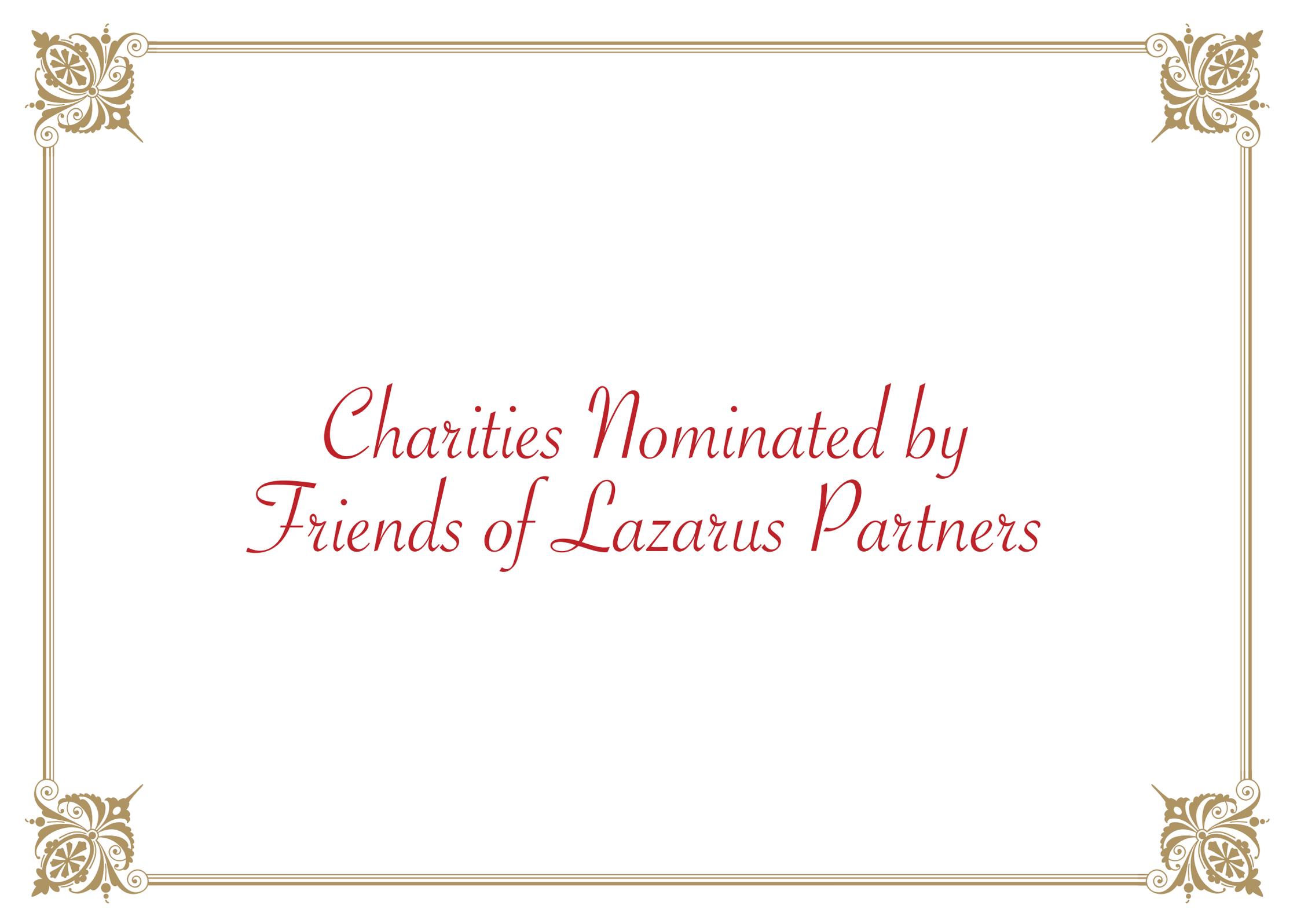
#### **Anti-Trafficking Initiative**

Stop and prevent the sexual victimization of those (girls or boys) in or just out of Ukrainian orphanages. ATI's primary aim is to eliminate the exploitation that many orphans may be faced with when leaving the orphanage.

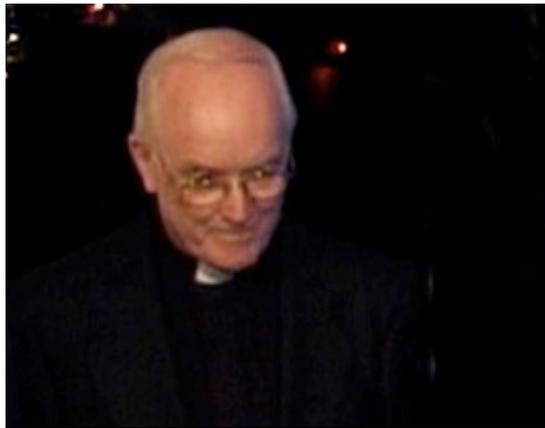


Deanne Macewko





*Charities Nominated by  
Friends of Lazarus Partners*



(Clockwise L-R): Bruce Friesen & Robert Acheson, Ezra Levant with Ingrid van Weert, Bonnie McElveen-Hunter (Chair American Red Cross) & Craig Waller, John & Teri McMahon, Edith Bellman, Father Pat Fitzpatrick & Father Joe Korchinski.

## Canadian Breast Cancer Foundation

**Trevor Torzsas**

Recently our family was touched directly by an instance of breast cancer which fortunately was detected early and effectively treated. Laura & I are both ongoing supporters of the Canadian Breast Cancer Foundation. The foundation is active in research, education, diagnosis and treatment.

*“The foundation is active in research, education, diagnosis and treatment.”*

We added the generous Brendan Wood International contribution towards our ongoing support of this organization. Thank you once again for the invitation to the wonderful event & congratulations on the momentum this tremendous effort has achieved!

## Centennial Infant and Child Care Center Foundation

**Ray and Ellen Brackstone**

For almost 40 years, Centennial has been serving children who have disabilities and multiple delays in development so that they can get started on the road to becoming as independent as possible.

*“Centennial has been serving children who have disabilities and multiple delays in development.”*

The contribution to the Centennial Infant and Child Care Center Foundation will help enhance the Preschool and Early Intervention programs and to meet the many and various needs of the children. In addition the foundation is raising funds for transportation so that the preschool can be accessible to children whose families would otherwise not be able to get them to and from the center.

## Centre for Addiction and Mental Health

### Jamie Coulter

My wife donated the BWI funds to the Centre for Addiction and Mental Health. By donating, we help CAMH provide the highest possible level of research, prevention, education and care to create a better world for the one in four Canadians whose lives will be affected by mental illness and/or addiction. The stigma attached to mental health and addictions and limited public awareness of CAMH and its work has been a challenge to raising funds comparable to other Toronto hospitals. Every gift received is a victory in CAMH's fight against the stigma.

## Crohn's & Colitis Foundation

### Harry Seymour

Some 20 years ago, someone very close to us developed ulcerative colitis. There is no known cause or cure. After living on prednisone (which has a number of side effects) for many years, the colitis went into remission during her time at university and for a short few months thereafter. When it returned it did so with a vengeance and she decided to have major surgery rather than go back on prednisone.

The surgery was successful and she was able to enjoy life once again ... without medication. This being the case, we made a major donation to St. Michael's Hospital where the surgery took place ... in 2001-2002. They have yet to solve the mystery of the root cause of both colitis and crohn's disease and so when it came back again, for a third time in 2005, it manifested itself in a totally new way (and prednisone is back in the picture).

Bottom Line — We took the Lazarus Partners cheque and added to it for RESEARCH by the Crohn's & Colitis Foundation of Canada.

### DID YOU KNOW? CROHN'S & COLITIS FOUNDATION

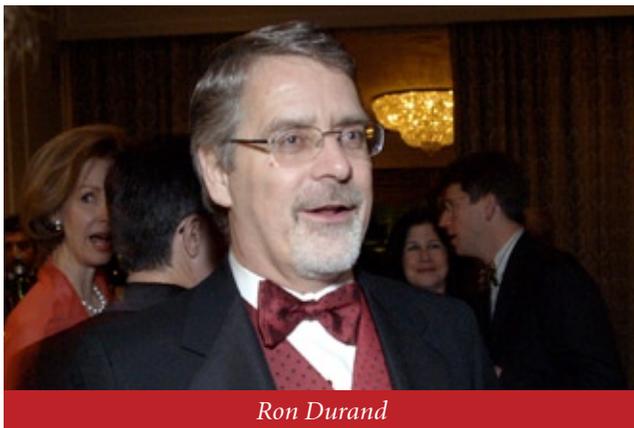
- Anyone regardless of age, sex or race can get IBD.
- People are most frequently diagnosed between the ages of 15-25 or 45-55.
- Crohn's disease and ulcerative colitis affect close to 1% of the population.
- Although IBD is found throughout the world, it appears to be more common in North America and northern Europe.
- Canada has one of the highest incidence rates of IBD in the world.
- Studies show that the health of IBD patients indirectly costs the Canadian economy more than \$100 million each year.

## Daily Bread Food Bank

### Ron Durand

A recent survey conducted by the Daily Bread Food Bank has shown that Toronto food banks are serving 175,000 people every month. The Daily Bread Food Bank does not receive any government funds to buy food. A community of people, organizations and businesses that volunteer their time and money to support Daily Bread are responsible for keeping food on the table for people who are in urgent need.

This donation will help ensure that everyone who comes to a food bank will get a decent, nutritious meal this holiday season. It also helps to give them the strength to look beyond the desperation they feel — and give them the hope for a better future.



Ron Durand

## Girl Guides

### Laurel, Tom and Kirsten Ward

I would like to share with you how we decided to donate the funds of your cheque matched with our cheque this year. Over the years we have done hand to hand giving (taking suitcases of medical, school and clothing supplies to Cuba) as well as donated to various charitable causes.

This year we focused the funds toward people that we know directly and who would greatly appreciate the recognition.

We used the funds to sponsor two families in my Girl Guide unit — the 87th Toronto Guides. Our unit has two Girl Guides who come from single parent families - both of whom the mothers are unable to work. The girls attend the meetings religiously and get so much out of the unit. They are developing wonderful friendships and are growing spiritually into beautiful young women.

We have just recently found out the extent of their family's restrictive financial situation. As such, we have decided to cover all costs for these two Girl Guides for a full year. This will enable them to enjoy all Guiding events, camping trips, sleepovers and outings as well as fees for registration and uniform costs.

We have given the cheques to the mothers, reimbursing them for their registration fees and costs to date. They were both moved to tears and expressed how much they appreciated this kind gesture.

And we in turn thank you, Brendan Wood and Lazarus Partners, for your kindness.

## Iris Ministries Canada-Malawifamine Relief

### Bruce Friesen

I made my donation to Iris Ministries — Malawi Famine Relief. In my letter to them (along with some cheques), I informed them that Brendan Wood International is a firm that believes in using the best means to get their annual charitable donations as directly to those in need as possible. To accomplish this they send their friends and colleagues cheques for them to send to organizations who they believe are directly helping the needy.

*“It now costs \$4 to purchase a 12 kg bag of maize flour, enriched with vitamins. This is enough to give one person two meals per day for a month, and quite literally help keep them alive.”*

I know that David and Joanna Morrison of Iris Ministries are the ones physically buying the grain and physically handing it to the needy. There is no more direct approach than theirs. 100% of the money they receive will be used to buy and transport food, as all administrative costs have been covered in other ways. Following is a brief description of the work they are doing in Malawi.

*Over the past two years we have been providing food on a monthly basis to an increasing number of very needy chil-*

*dren, widows, elderly, crippled and blind people here in Malawi. What started off as a program that saw us feeding 700 people a month has now grown into a much larger operation that sees us providing food for over 3200 people each month. The people who receive this food truly are the neediest of the needy.*

*This past fall, as the availability of maize in Malawi dwindled and the price to purchase maize more than doubled, it became increasingly difficult to both find and purchase enough food to feed everyone in the program. As word of this challenge grew, friends and supporters responded with tremendous resourcefulness and generosity. With much effort, a few of our friends were able to locate a local processor of food here in Malawi. We signed a contract with this food processor, who has guaranteed a supply of enough food to feed the 3200 in our program for a period of eight months. This has been an enormous answer to prayer.*

*The challenge now is raising the funds to purchase the food that has been made available. Through our arrangement with this food processor, it now costs just \$4 to purchase a 12 kg bag of maize flour, enriched with vitamins. This is enough to give one person two meals per day for a month, and quite literally help keep them alive.*

I was very happy to be able to direct both Brendan Wood International's cheque and CanadianMgrSearch's cheque to this famine relief program.



Bruce & Monica Friesen

## King's College Foundation

**Joe MacDonald**

Brendan Wood International's donation went to support scholarships for King's University College students.

*“This donation will be matched  
by the government of Ontario.”*

Support for the Ontario Student Opportunities Fund program benefits King's students by enabling them to spend more time concentrating on their studies and less time working at full or part time jobs. Scholarships can also relieve some of the debt load upon graduation. In addition this donation will be matched by the government of Ontario.

## Prostrate Cancer Research Foundation of Canada

**Ken Copland**

My donation went to support the Prostrate Cancer Research Foundation of Canada. This gift will allow the Foundation to make awareness and research into the prevention, treatment and cure of prostrate cancer possible.

*“Last year the Foundation funded  
over \$1,200,000 in grants to  
14 top research projects.”*

Last year the Foundation funded over \$1,200,000 in grants to 14 top research projects. Certainly, the need for cutting-edge findings from the best and brightest researchers in Canada has never been more urgent or essential.

## St. Vincent de Paul Society

### Paul and Flora Wood & family

If my memory serves, I have been receiving generous gifts from BWI to pass onto charities entirely of my own choice for almost twenty years. The selection of what individual or what group to donate to is always a struggle. There is certainly no shortage of good-hearted initiatives to support. Especially at Christmas, we look to feed the soul as well as the body. In wealthy Canada perhaps it's the soul that requires the most attention.

As we donated locally this year, it was in this spirit that we chose to support the St. Vincent de Paul Society. To loosely borrow from its mission, it is a Catholic lay organization that is inspired by Gospel values that aims to lead women and men to join together to grow spiritually by offering person-to-person service to those who are needy and suffering in the tradition of its founder, Blessed Frédéric Ozanam, and patron, St. Vincent de Paul. They in turn directly helped two families in our Parish dealing with some particularly difficult challenges.

Many thanks to the Partners of BWI to make this all possible.



Paul Wood & Friends

## Stephen Lewis Foundation

### Maurice and Edith Bellman

Edith and I sent the donation to the Stephen Lewis Foundation.

Their purpose is to ease the pain of HIV/AIDS in Africa, providing care to women who are dying, to assist orphans and other AIDS affected children and to support associations of people living with HIV/AIDS.



Maurice Bellman & Arthur Lapres

# Toronto Youth Theatre and Kidney Foundation of Canada

## Irwin Greenblatt

I want to thank you once again for your inspirational leadership in your continuing endeavour to make the world a better place. I had the BWI cheque payable to the Toronto Youth Theatre. I had the pleasure of learning about the TYT only very recently, through the involvement of a friend of mine and his wife.

*“The TYT has served as a haven from otherwise challenging circumstances; The Kidney Foundation of Canada is a national volunteer organization committed to improving the lives of all people affected by kidney disease.”*

The TYT gives students aged 12 to 19 the chance to work and perform in a professional theatre setting. Apparently, in Britain, youth theatre has been an important part of the theatre scene for over half a century, with more than 750 youth theater companies. In Canada, it is in its infancy.

The TYT has attracted youth from all walks of life and all social and economic classes. I know through the involvement and dedication of the volunteers that, for many of the kids, the TYT has served as a haven from otherwise challenging circumstances. The TYT’s mission statement is not primarily about education or theatre training, but rather about encouraging young people to take risks, develop imagination and promote acceptance, equality and team work. It teaches responsibility, and confronts students with personal, moral and societal issues.

I also had the pleasure of matching BWI’s gift, and chose to make my contribution to the Kidney Foundation of Canada, as I have in previous years. The inspiration for this gift is a close family member suffering from nephritic syndrome. Healthy kidneys keep protein in the blood which helps the blood soak up water from tissues. Kidneys affected by nephrotic syndrome, however, let protein leak into the urine, with the result that not enough protein is left in the blood to soak up the water, and the water moves from the blood into body tissues and causes swelling.

The cause of this condition is unknown. Treatment generally involves prednisone, or, in the case of children who relapse frequently, chemotherapy drugs called cytotoxic agents. In a minority of cases, children with nephrotic

syndrome suffer permanent damage to their kidneys, requiring kidney transplants but even then, the underlying condition will affect the transplanted kidney.

The Kidney Foundation of Canada is a national volunteer organization committed to improving the lives of all people affected by kidney disease. I’ve requested that my donation be applied towards the Foundation’s research activities.

Brendan, your Lazarus Partners initiative is truly inspiring, as well as empowering. The initiative shown by you and your Partners is helping to re-shape the world for the better. I am honoured to be associated with you.



(Clockwise L-R): Martin Hubbes & Suzanne Trudel, Arthur Lapres, Lazarus Founder with Anne Wood, Joel & Mary Rochon with the Woods, Stephanie Goron, BWI Partners Stewart Borden, Nora Turkevics with Brendan Wood.

## Veterans' Comfort Fund

**Ian Russell**

I have selected the Veterans' Comfort Fund of the Sunnybrook and Women's Foundation as my designated charity. The federal government has declared that this is the Year of the Veteran. It has now been 60 years since the end of WW II and most veterans are now in their 80s and 90s. General McArthur said it best in his speech to Congress in 1953, "Old soldiers never die, they just fade away."

We owe a debt of gratitude to these men and women who have given so much to our country and done so much for the cause of freedom. Many are now forgotten; many are alone and ill; and many need care.

The Veterans' Comfort Fund in the K-Wing at Sunnybrook Hospital will do so much to improve the quality of life of our aging veterans. These man and women deserve nothing less than the highest standard of care and comfort in their last years and to be treated with dignity and respect.



*Ian Russell, Nora Turkevics & Adrian Miles*

## The Welcome Home: A Mission Of The Redemptorists

**Fr. Josaphat and Joan Korchinski**

Kudos to Brendan Wood, the BWI Partners and friends for injecting the "dreaded Christmas party" with new life and meaning. The founding of Lazarus Partners shows that the ghosts of Charles Dickens' "A Christmas Carol" are not really needed to spur company executives on to acts of charity. All that is needed are men and women who care for the less fortunate in tangible ways.

Our charity of choice is the Welcome Home, located in Winnipeg. The Home is a project of the Ukrainian Catholic Redemptorists of the Yorkton Province. As an extension of their mission to serve the poor and to the most abandoned, they founded a community of lay adult men and women who were willing and qualified to serve the needy of the neighbourhood. They named it the Welcome Home and opened it in 1993.

Volunteers give a year or more of their lives to serve in this mission. The experience helps them to discern their vocation in life. They enter a new and challenging lifestyle, a spiritual boot camp if you will. During their stay they learn what community living is all about, and are given the opportunity to work with the Redemptorists in providing food, clothing and shelter to the needy.

The financial assistance provided by donors helps make a difference in the lives of the volunteer workers and in the people they minister to.

*"... as you did it to one of the least of these my brethren, you did it to me". (Mt. 25:40)*



*Adrian Miles, Father Joe Korchinski, Ian Russell, Joan Korchinski & Verla Moore*

## Winnipeg Centre Vineyard

### Mark and Lorraine Weisdorf

Lorraine and I sent our donation to Winnipeg Centre Vineyard, a street church/mission that had helped someone close to our hearts (and tried to look out for him) over the last few years and others like him, battling demons, alcohol and drugs.



Mark & Lorraine Weisdorf

## Wood Green Red Door Family Shelter

### Gerry Throop

I have directed this year's BWI gift to the Wood Green Red Door Family Shelter. My wife and I have been actively involved in helping this organization over the past several years through a neighbourhood "Heart to Hand" program. In partnership with many of our neighbours, we organize monthly clothing drives and weekly perishable drives that support the work of the Shelter. The breadth of the needs served by the Shelter has always impressed us, and it was an easy choice for directing your generous gift. Many thanks.

The Wood Green Red Door Family Shelter provides safe and supportive emergency housing to individuals and families in need of refuge from domestic violence and to those who find themselves without accommodation. The Red Door provides 240 beds at three sites in Toronto for homeless families, refugees, the elderly, abused women and their children and young mothers with newborn babies. Services offered, in addition to short term emergency shelter, include: crisis counseling, legal and immigration support, medical assistance, ESL classes, child care programs, housing referrals and other supports.

Families come to the Shelter through referral from agencies such as Children's Aid Societies, Public Health Department, Police and other shelters. Families can also access services on the advice of friends or through word of mouth. Most families, given time and support, achieve independent living and return to the mainstream of society within a period of five to six weeks. Circumstances dictate the length of stay. Some families only remain overnight, while others have lived at the shelter for four months.

The Shelter's guiding motto, established when the shelter was founded is: "The Red Door Helps Those Who Need Help to Help Themselves".



Gerry Throop, Jeff Mores, Mehdi Azodi & Pat Wood

## Yonge Street Mission

### Jonathan Shui

I chose YSM because I was moved by this organization's mandate to serve the city of Toronto — our communities, and our people — the people we pass by everyday. Generally, I believe that the money we occasionally pass on directly to the underprivileged will not significantly alter their lives. Rather, a capable infrastructure, support and education, follow-up and most importantly, hope, are crucial in changing these lives in relevant ways.

*“[The] organization’s mandate [is] to serve the city of Toronto — its communities, and its people, people we pass by everyday.”*

I identify with this type of offering at YSM and am grateful for the opportunity to provide resources to support its mission. Further, I was also attracted to this organization's desire to improve and utilize best practices to more effectively and efficiently reach the people they serve, while partnering with enterprises, organizations and volunteers - both embracing and involving all the people that make up Toronto.

### Fred Mifflin

I have decided to forward the donation to the Yonge Street Mission. This is an organization grounded in helping street kids and young adults with food, clothing, medicine, shelter and skills improvement. I will also be supporting this organization personally so BWI's donation will have a greater impact.

[volunteers@ysm.on.ca](mailto:volunteers@ysm.on.ca)



Stewart Borden & Bonnie McElveen-Hunter

## Verla Moore

My Christmas gift was used to purchase a new pot for our church's soup luncheon which I put on every Wednesday. As you know, I undertook last year to carry on with this lunch for the elderly and needy. For \$3.00 per person I serve cheese and crackers, grapes and fruit, freshly baked rolls with butter, a hearty homemade soup and dessert. The pot I was using always burned, so, with the money from Brendan Wood International and a matching donation of my own I purchased a Paderno pot which will hold soup for sixty to seventy people.



Verla Moore & Larry Himmelfarb

The response I get from the people who come is so heart warming! One man who is 95 comes every week with his sister who is 99. They are both widowed. I received the most beautiful letter from them saying how much this meant to them. It is their only outing all week.

## Diana and John Weatherall

Your wonderful tradition of giving to many needy people or causes brought such an expression of cautious joy to Carol Ann's face that I almost wept. She, along with her husband and 3 children had just come off welfare. Doug had a job, they had just moved into a farmhouse on Wolfe Island which we owned.

I was visiting to measure for new carpets and to inspect the paint job, and learned that the painter had given them some sheets and also supplied some fire wood as well as telling them where to find more. The children were busy showing me the Christmas decorations. Such a feeling of happiness in the house.

*“Your wonderful tradition of giving to many needy people or causes brought such an expression of cautious joy.”*

We were talking by the window that looked out on a long white field, and I told her that there would be an amount of money for them on account (the BWI donation) at Fargoes Grocery Store. She was very quiet and then said, “For emergencies?” If you want to save it for that, but it's there for you at any time to use as you wish. I think she said something like this is amazing, but it was her face that said it all.

Thank you all at Brendan Wood International, it was so good to be able to do this as it was something that wasn't from us as the redoing of the farmhouse was quite extensive and it would have been hard to do more.

## Mary and Joel Rochon

Thank you for inviting us to be part of the Lazarus Partners Christmas Event. It was a unique display of pressing needs and generous giving at Christmas time — the power of an idea put into action before our eyes. We passed along the BWI cheque to a particularly needy Philippino woman and her two small children.

*“Powerful ideas ricochet around and make little miracles happen.”*

Brendan, your powerful ideas ricochet around and make little miracles happen. For example, Mary and I were very recently involved introducing Dignitas International at our parish Church at the Newman Center at the University of Toronto. One of our parishioners, Dr. Rouleau, works on the medical team with Dignitas in Malawi. We hadn't heard of Dignitas before, but were attracted by the fact that any money raised would be taken directly to Malawi by Dr. Rouleau. Mary developed a “gift certificate” giving examples of what donations would purchase (ie. \$50 buys a bicycle so the team can travel out to sick people, \$30 feeds a child for a year, etc). The idea is to give the gift certificate to a friend, saying that instead of a gift for them, you would be sending the dollars as a gift to Dignitas — in their name. The parishioners in our chapel were moved by Mary's presentation of the idea and bought certificates to the tune of about \$5,000. To our surprise and delight, and quite by accident, Dr. James Orbinsky, the President of Dignitas was seated next to us at the Lazarus Partners dinner. Of course, some would say this was a coincidence, but maybe, just maybe, it was a little miracle. Well, we thought it was.

Lazarus Partners and Dignitas are two great ideas that continue to ricochet around and touch people. And the world is a better place because of it.

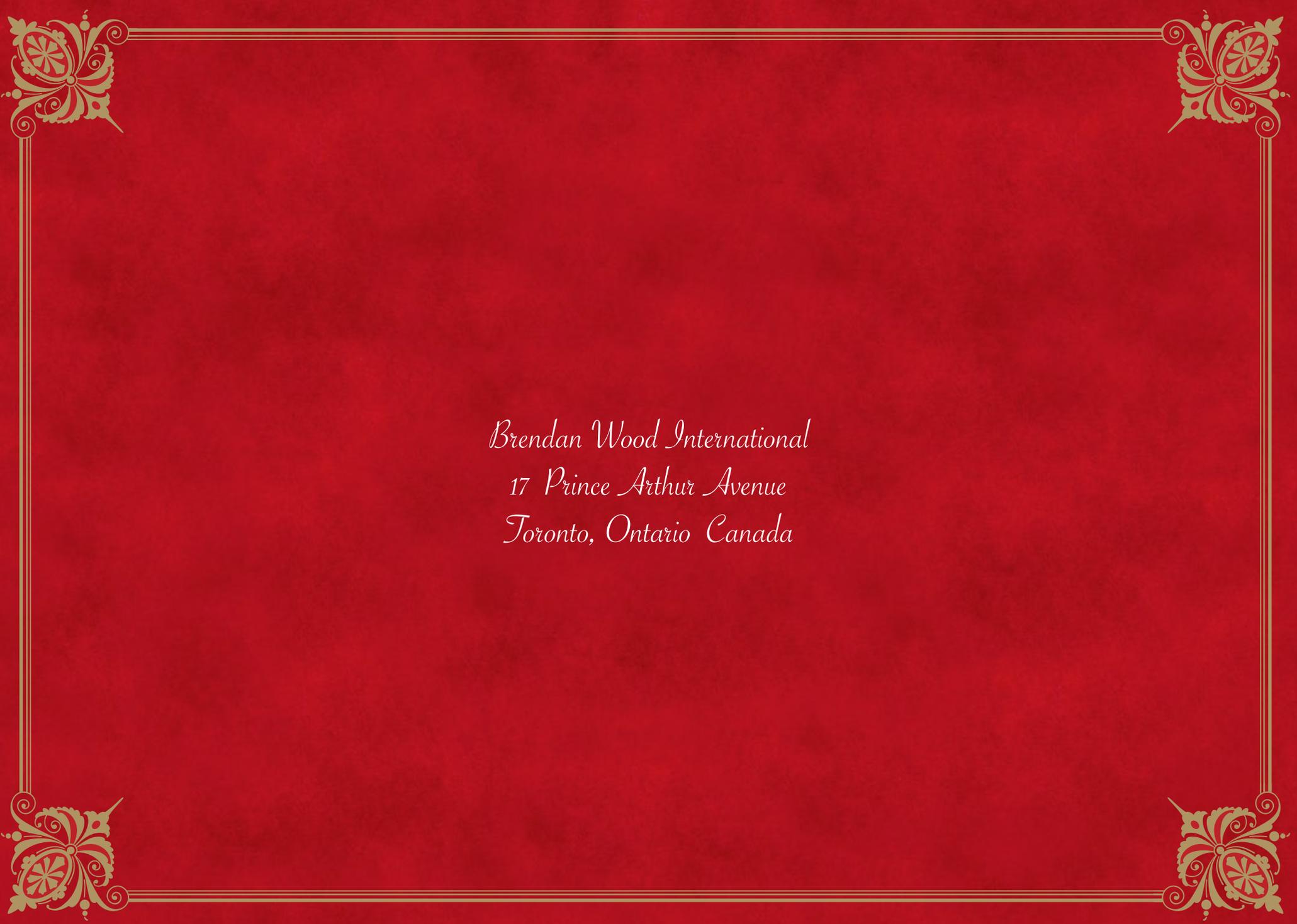


Mary & Joel Rochon



(Clockwise L-R): Dave Fleck, The John Lennard Band, Larry & Frances Himmelfarb, Franco Agostino & Nancy Walton, Sam Moses, Father Joe Korchinski, Arie Fisher, Nora Turkevics & Stewart Borden.





*Brendan Wood International  
17 Prince Arthur Avenue  
Toronto, Ontario Canada*